

## LESSON PLAN

<b>School:</b> Elementary School Bartolo Kašič, Vinkovci	<b>Teachers:</b> Mateja Hočevar, Helena Arzenšek Krajačič	<b>Class, group:</b> 11 - 15
<b>Length:</b> 45 min	<b>Date:</b> Monday, 24 April 2017	

<b>Fine art:</b> graphic design (drawing/painting)	<b>Motive:</b> Logo
<b>Lesson title:</b> How to create a logo?	<b>Techniques:</b> pencil/computer

<b>Learning form:</b> - frontal - individual	<b>Methods:</b> - explanation - talk - demonstration	<b>Materials:</b> Computer, pencil, work sheet	<b>Tools:</b> - logos - students work
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<p><b>Literature:</b></p> <ul style="list-style-type: none"> <li>- <a href="http://www.logodesignsource.com/types.html">http://www.logodesignsource.com/types.html</a>;</li> <li>- <a href="http://mashable.com/2014/04/30/logo-design-tips/#ZHlRkDesSqx">http://mashable.com/2014/04/30/logo-design-tips/#ZHlRkDesSqx</a>;</li> <li>- Butina M.: Mala likovna teorija (Visual Arts Theory); Debora: Ljubljana, 2000.</li> </ul>
<p><b>Objectives - students:</b></p> <ul style="list-style-type: none"> <li>- learn about the different types of logos,</li> <li>- get acquainted with the 7 tips for a logo design,</li> <li>- create a logo in accordance with the mastered knowledge.</li> </ul>

Procedure	
<p><b>Motivation</b></p> <p>We watch a video on Youtube.</p> <p><a href="https://www.youtube.com/watch?v=eYqCWBu4pds">https://www.youtube.com/watch?v=eYqCWBu4pds</a></p>	Conversation
<p><b>To begin</b></p> <p>I distribute the didactic papers among the pupils. We look at the 7 hints.</p>	Explanation

