**MOBILITY IN POLAND, Leczna**

 13 / 5 / 2018 – 19 / 5 / 2018

LESSON

THE FIRST STEP IN ENTREPRENEURSHIP, DEVELOPING INNOVATIVE IDEAS FOR NEW COMPANIES

**Teachers**: Christina Bravou (Greek Literature and History teacher)
**Time**: 45’
**Age**: 14-15

**OBJECTIVES:** Having known aboutthe demands of enterprising, especially about how important is to have an innovative idea for building a new company. They find out if they have the potential characteristics to become entrepreneurs. Students also learn new vocabulary and practice English.

**OUTCOMES**: students will get a sufficient knowledge of how important is to have a good idea for starting up a new company.

*PROCEDURE*

* *Students talk about entrepreneurship and define the meaning of the word.*
* *Teachers show them a power point about young Greek entrepreneurs who had very innovative ideas and they managed to establish successful companies.*
* *They discuss what inspired them to have such an idea. They have to answer to the following question:*

“Could you think of some factors or circumstances making somebody find a good idea?

*They give many answers. The conclusion is that if somebody wants to find out a good idea for your company, he has to:*

1. stay curious.
2. keep his mind open to new ideas and embracing novelty.
3. believe in himself.
4. start with something that he enjoys doing
5. be passionate with his idea

*Then, they have to answer to the following questionnaire:*

1. *Which of the companies we mentioned impressed you and why?*
2. *In your opinion what is considered more important for setting up a new business?*
3. *Which product of your country does not have the world-wide reputation it deserves?*
4. *If you had to be an entrepreneur, what business would you choose and why?*

 Author: Christina Bravou